QUINN KESSLER

UX & Interaction Design Student · Drexel University

Quinn Kessler's Portfolio qbk23@drexel.edu 301-569-0853 linkedin.com/in/quinn-kessler Philadelphia, PA

EDUCATION

DREXEL UNIVERSITY

Expected 2029

BS User Experience & Interaction Design · Westphal College of Media Arts & Design

Westphal Portfolio Scholarship Dean's Scholarship STAR Scholar

SKILLS

UX RESEARCH: User Interviews, Contextual Observation, Surveys, Personas & Journey Maps, Competitive Analysis, Affinity Mapping & Synthesis

INTERACTION & VISUAL DESIGN: Figma, Sketching & Prototyping, Microinteractions, Photoshop, Illustrator, Typography & Layout

DEVELOPMENT & ANALYTICS: HTML, CSS, JavaScript, PHP, SQL, SEO & Meta Tags, Google Analytics

CONTENT & MEDIA: Social Content Strategy, Short-Form Video, Premiere Pro, After Effects, CapCut, Photography & Camera Raw

EXPERIENCE

ADOBE NEXT// CAMPUS LEADER

Sep 2026 – Present

Adobe for Education · Drexel University

- Selected through an application and interview process for the inaugural cohort of Adobe NEXT// Campus Leaders, representing Adobe at Drexel and building a campus community of student creatives.
- Plan creative workshops, portfolio critiques and social content that help students explore Adobe Creative Cloud and Firefly.

DIGITAL MARKETING SPECIALIST CO-OP

Mar – Sep 2026

Universal Marble & Granite · Philadelphia

- Designed and built phillyumg.com, a responsive 7-page site for a kitchen and bath showroom, with a mobile menu, a 160+ image project gallery and an interactive slab-sale browser.
- Redesigned feature sections with editorial typography and two-column layouts to sharpen visual hierarchy; implemented local SEO, metadata, social-sharing tags and Google Analytics.
- Planned monthly social content calendars and produced Reels, before-and-after features and project spotlights.

STAR SCHOLAR, UX RESEARCHER

Jun – Sep 2025

Drexel Pennoni Honors College · Young Dragons Summer STEAM Program

- Researched why school behavior-reward platforms fail summer programs, then prototyped a class-code reward app counselors can use on day one; presented the research to faculty.

MOCKUP DESIGNER

May – Jul 2024

My Dad's Chips · Washington, DC

- Designed retail and website mockups for a snack brand distributed across 850+ retail locations.
- Presented concepts directly to the CFO, led design meetings to align goals and refined designs based on stakeholder feedback.

ACADEMIC PROJECTS

VENMO UX RESEARCH

Fall 2026

Why do group payments break down for students? Surveyed 18 students and found 72% did the split math outside the app and half had to remind friends to pay them back. Mapped the journey and recommended automatic reminders and split-by-default requests.

ANDY'S FOOD TRUCK

Fall 2026

Why does a well-liked campus food truck get passed by? In field observation and 3 user interviews I ran, observed no tap-to-pay, a menu readable only at the window and unposted hours. Since most customers are students eating between classes, I sketched order-ahead flows with posted hours, a readable menu and saved payment, plus a brand mood board, for our team of 4.

COOKBOOK WEB APP

Fall 2026

Built a recipe web app that serves 40 recipes from a relational MySQL database with PHP, shipping it through alpha, beta and final releases.

PINTEREST SAVE INTERACTION

Fall 2026

Recreated Pinterest's Save button in HTML and CSS only, tuning animation timing and visual feedback so each state confirms the action. **Live demo**

LEADERSHIP & INVOLVEMENT

DELTA SIGMA PHI, GAMMA CHI CHAPTER

Jul 2025 – Present

VP of Recruitment & Design Chair (current) · VP of Public Relations (through Sep 2026)

- Recruited a 14-member Fall 2026 new member class and lead design of the chapter's recruitment campaigns and social content.
- Organized 5 chapter events and negotiated a sponsorship with Red Bull.